WXJC

PUBLIC AFFAIRS QUARTERLY REPORT

3rd QUARTER 2012

September 1 – September 30

Prepared by: Bob Ratchford

WXJC – Operations Manager

THE FOLLOWING IS A LIST OF SOME OF THE COMMUNITY ISSUES ASCERTAINED AND RESPONDED TO BY STATION
WXJC AM/FM WITH SIGNIFICANT PROGRAMMING TREATMENT OF THESE ISSUES FOR THE PERIOD OF
SEPTEMBER 1ST THROUGH SEPTEMBER 30TH, 2012

THIS LISITING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY
PRIORITY OF SIGNIFICANCE

Local/Regional

Parenting/Family/Youth Culture Abortion/Pro-Life

Helping the Poor and Unemployed - Cordova - Walker County

U.S. Congress

Cancer Awareness - Cordova - Walker County
Religious Liberty
Health and Nutrition

Clean Air

Prostate Cancer

<u>State</u>

Parenting/Family/Youth Culture
Homosexuality/Gay Rights
Religious Liberty
Alabama Legislature

National

Presidential Politics
America's Healthcare
Protecting Traditional Marriage
Parenting/Family/Youth Culture
U.S. Congress
Religious Liberty
Homosexuality/Gay Rights
Labor Day
Patriot Day/Terrorism
Help for First Responders
Abortion/Pro-Life

International
Radical Islam
Israel/The Middle East
Cults/New Age
Orphans

THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH PROGRAM

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT
OF THOSE ISSUES FOR THE PERIOD OF SEPTEMBER 1ST THROUGH SEPTEMBER 30TH, 2012
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ISSUEDATETIMEDURATIONPROGRAMPresidential PoliticsSeptember 111:00 AM28:00Washington Watch Weekly

On this special edition of Washington Watch Weekly recorded at this week's Republican National Convention, Family Research Council Chairman Tony Perkins sits down with Texas Governor Rick Perry, Congressman Tom Price (R-Ga.), and media personality Dennis Prager to discuss the state of the country, the 2012 elections, and the upcoming Values Voter Summit.

ISSUEDATETIMEDURATIONPROGRAMArmed Services/The WarSeptember 12:25 PM5:00CBC Hero of the WeekSeptember 27:38 AM

Matt Wyatt interviews SSG Kristin Walker who is serving with the US Army Reserves in Kuwait. SSG Walker's current duty involves her work as a paralegal in the Justice Department. She says that her job is to make sure that "good order and discipline is enforced".

ISSUEDATETIMEDURATIONPROGRAMHelping poor and unemployedSeptember 12:45PM10:00Hometown Happenings

Mission of Hope in Dora, like other missions across America, has seen its "customers" grow this year, as our economy declines. Not a good combination. Bill MacCormick talks to Lori Abercrombie, mission director, who hopes listeners will pray and support Mission of Hope; if not financially, then as volunteers with their time. MacCormick gives listeners the website address where they can get much more information

3RD QUARTER 2012 - WEEK 35

PREPARED BY Bob Ratchford - Operations Manager

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ISSUE

DATE

TIME

DURATION

PROGRAM

Labor Day

September 3-7

Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

2:00

Crawford Stand

Don Crawford, President of Crawford Broadcasting Company, offers a week-long tribute to workers who made America great. Mr. Crawford marvels at the gifts God has given each of His children and he says there is something better than money to reward our work. He concludes his remarks by saying we must work with all our might, for night comes when nobody can work.

ISSUE

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

September 3

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Making Marriage a Joyful Journey", listeners hear from the late Adrian Rogers as he outlines a biblical picture of a healthy, happy, and long-lasting marriage — even if your mate is not perfect. It's a recipe for a great relationship on "Focus on the Family".

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

September 4

9:35 AM

15:00

Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about the dangers of Facebook and other social media sites for kids. With schools back in session, Donna cautioned parents to be very vigilant about policing their children's use of the internet and reiterated how easy it is for predators to track the location of possible victims using the web.

ISSUE

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

September 4

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Resolving to be a Better Dad", listeners hear from Gregory Slayton — a husband and father of four who wants to help every dad embrace the call of fatherhood while balancing priorities. They discover the power they have to be better dads.

ISSUE

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

September 5

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Answering Your Questions on Marriage", listeners hear from marriage experts Bill and Pam Farrel as they tackle issues that listeners wrote to them about. They hear practical advice to help them protect their relationships and strengthen their marriages.

ISSUE

DATE

TIME

DURATION

<u>PROGRAM</u>

Presidential Politics

September 5

8:05 AM

15:00

Priority Talk

Greg Davis talked to Fran Curry about her observations from the opening night of the Democrat Convention in Charlotte, North Carolina.

ISSUE

DATE

TIME

DURATION

PROGRAM

Presidential Politics

September 5

8:35 AM

15:00

Priority Talk

Greg Davis talked to Michael Reagan, son of Former President Ronald Reagan. They talked about his life growing up in the Reagan household, about his current vocation of radio and television political commenter and also discussed the current race for the White House.

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

September 6-7

7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Caring for your Aging Loved Ones", listeners hear about challenges, joys and adventures of caring for their aging loved ones.

<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Presidential Politics

September 6

8:05 AM

15:00

Priority Talk

Greg Davis and guest host Doran Helton, Savvy Mom discussed the flap over the Democrat party platform adopted at the convention in Charlotte. The platform had originally omitted any mention of God and also removed any reference to Jerusalem as being the capital of Israel. Last night the Democrats hurriedly rewrote their convention platform Wednesday to add a mention of God and declare Jerusalem the capital of Israel after President Barack Obama intervened to order the changes. Greg and Doran also took listeners calls with their opinions.

<u>ISSUE</u>

DATE

<u>TIME</u>

DURATION

PROGRAM

Presidential Politics

September 6

8:35 AM

15:00

Priority Talk

Abortion/ Pro-Life

Greg Davis and guest host Doran Helton, Savvy Mom discussed a story about a group of churches in Charlotte that offered to provide gift baskets to delegates to the Democrat Convention in order to welcome them to North Carolina. The DNC refused the offer because of the church's beliefs about abortion. They said they couldn't accept the gifts because of their stand on "women's rights". Greg and Doran also took listeners calls with their opinions.

<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Presidential Politics

September 8

11:00 AM

28:00

Washington Watch Weekly

Family Research Council Chairman Tony Perkins is joined by former Arkansas Governor Mike Huckabee to discuss Todd Akin's race for U.S. Senate in Missouri. New York City Councilman Fernando Cabrera will also be on the show to talk about the Democratic National Convention and the upcoming iPledge Sunday simulcast.

ISSUE

DATE

TIME

DURATION

PROGRAM

Cancer Awareness - Part 1

September 8

10:45 AM - 2:45 PM

10:00

Hometown Happenings

September and October are cancer awareness months. Bill MacCormick talked to Dale Quinney, Executive Director of The Alabama Rural Health Association, who says he is very concerned about the decline of certain healthcare services at many rural hospitals. Mr. Quinney confirms the findings of a 2007 study that indicates that the incidence of lung cancer in rural Alabama is far higher than in most of America. He says Walker County has a higher rate than most of the state, and encourages listeners to educate themselves by going online to the association's website.

ISSUE

DATE

TIME

DURATION

PROGRAM

Israel/The Middle East

September 8

2:00 PM

26:38

CBC Public Affairs

""The Problem with Iran" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: Iran is behind all the problems in the Middle East. Iran was behind the terrorist bus attack in Bulgaria last month and they are behind the unrest in Syria where war is looking more and more likely to happen. President Obama didn't keep his promise of dealing with Iran when he first became President. The media turns a blind eye to reporting the truth about Iran.

ISSUE

DATE

TIME

DURATION

PROGRAM

Armed Services/The War

September 8

10:27 AM - 2:35 PM

5:00

CBC Hero of the Week

September 9

7:38 AM

Matt Wyatt interviews Lt Kimberly Herm serving with the US Navy in Afghanistan. Lt Herm is a civil engineer and part of a Provincial Reconstruction Team in Afghanistan. She tells Matt that her main roll is overseeing construction projects that are all contracted out to local Afghan builders. These include schools, roads and canals.

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<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Patriot Day

September 10-14

Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM 2:00

Crawford Stand

Don Crawford, President of Crawford Broadcasting Company, remembers what happened 11 years ago on 9/11. Mr. Crawford talks about what terrorism did then and what it continues to do to America today and he says we must never forget what happened 11 years ago on 9/11 - but, also we must remember God's call to Peace on Earth. He concludes his comments by asking us to also remember Israel and offers a somber call to prayer.

ISSUE

DATE

TIME

DURATION

PROGRAM

Help for First Responders

September 10

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Help for Families of First Responders", Jim Daly talks with guests from the ministry "Responder Life" ... about healing the hearts of our first responders. When these modern day heroes face a marital or personal crisis, this group comes to their rescue.

ISSUE

DATE

TIME

DURATION

PROGRAM

Patriot Day

September 11

7:00 & 11:30 AM,

90:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Where's God in the Midst of Suffering?" author Randy Alcorn brings fresh, realistic and thoroughly biblical insight to help us get through the tough times. As we remember the eleventh anniversary of the 911 attacks, he offers perspective, hope and encouragement.

ISSUE

DATE

TIME

DURATION

PROGRAM

Abortion/Pro Life

September 11

8:35 AM

15:00

Priority Talk

Greg Davis talked to Jon Erwin, one of the producers of the movie "October Baby", which is scheduled for DVD/Blue Ray release today nationwide. The movie is the story of a young girl who discovers that she is the survivor of a botched abortion and goes on a quest to find her birth mother.

<u>ISSUE</u>

DATE

TIME

<u>DURATION</u>

PROGRAM

Abortion/Pro Life

September 11

9:05 AM

15:00

Priority Talk

Greg Davis talked to Bill Armistead, the Chairman of the Alabama Republican Party. They discussed the upcoming presidential election and the Alabama races involved in the voting. Bill also put out a call for volunteers to become "Alabama Battleground Patriots", people who will go the battleground states such as Ohio and Florida and work for the Republican Party there.

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

September 13-14 7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "A Mother's Influence on Her Son", listeners are invited to think about all the transitions boys make from toddler to teenager. As a mom, it's hard to let go of one growth phase and move on to the next. But when you're raising boys, it's essential ... not only for them, but for your sanity too! We learn more about navigating the changes in growing boys on "Focus on the Family".

ISSUE

DATE

TIME

DURATION

PROGRAM

Religious Freedom

September 14

9:05 AM

20:00

Priority Talk

Greg Davis talked to Steve Griffin, CEO and President of the Last Ounce of Courage Production Company. The movie, "The Last Ounce of Courage" is opening at theatres nationwide today. They talked about the story that has a very strong Christian, biblical worldview about a mayor and his family who are standing up for Christmas against the forces of the ACLU.

ISSUE

DATE

TIME

DURATION

PROGRAM

America's Healthcare

September 15

11:00 AM

28:00

Washington Watch Weekly

Family Research Council Chairman Tony Perkins is joined by Rep. James Lankford (R-Okla.) to discuss Hobby Lobby's lawsuit against the health care mandate. Ken Blackwell, Senior Fellow, FRC, was also on the show to talk about the latest unemployment numbers.

ISSUE

DATE

TIME

DURATION

PROGRAM

Armed Services

September 15

10:47 AM - 2:29 PM

5:00

CBC Hero of the Week

September 16

7:38 AM

Matt Wyatt interviews 1st Lt. Carter King, serving with the U.S. Marine Corps in Afghanistan. 1st Lt. King has been in the military for three years and is serving with the Combat Engineers. He tells Matt that he is involved with building roads and patrol bases as well as providing water and power "in the middle of nowhere". His unit is also involved with demolition and building obstacles for the enemy.

<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Cancer Awareness - Part 2

September 15

2:45PM

10:00

Hometown Happenings

Bill MacCormick continues his interview with the Executive Director of The Rural Alabama Health Association, Dale Quinney. Mr. Quinney says the incidence of lung cancer in counties in what he calls "the tobacco belt of North Alabama" is far higher than in the rest of the state, and much higher than the rest of the country. Walker County has one of the highest. Mr. Quinney gives a website at which listeners can get more information.

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ISSUE DATE TIME DURATION PROGRAM

Voting September 17-21 Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM,

6:15 PM, 10:15 PM

Don Crawford, President of Crawford Broadcasting Company, discusses Christian abstinence - from voting. Mr. Crawford talks about what Charles Finney believed about God and country and he also discusses why some Christians don't vote. He concludes his remarks by talking about how corrupt elected power brokers count on the absence of uninformed and uninvolved Christians at the polls.

<u>ISSUE</u>

Parenting/Family/Youth Culture

DATE

TIME

DURATION

PROGRAM

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Helping Kids Achieve Excellence", listeners are reminded that whether your child is a stellar student or somewhere in the middle, there's always room for improvement. But how do you help your kids succeed without being pushy? We find out how to give your child the "excellence edge" on "Focus on the Family".

ISSUEDATETIMEDURATIONPROGRAMParenting/Family/Youth CultureSeptember 179:05 AM15:00Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about the dangers of Instagram and other social media sites for kids. Instagram is a free photo-sharing program and social network that was launched in October 2010. The service enables users to take a photo, apply a digital filter to it, and then share it with other Instagram users they are connected to on the social network as well as on a variety of social networking services. With schools back in session, Donna cautioned parents to be very vigilant about policing their children's use of the internet and reiterated how easy it is for predators to track the location of possible victims using the web.

ISSUEDATETIMEDURATIONPROGRAMAlabama LegislatureSeptember 179:35 AM15:00Priority Talk

Greg Davis talked to State Senator Scott Beason, R-Gardendale, about the state-wide vote coming up tomorrow. Sen. Beason urged Alabamians to vote against the amendment which is aimed at shoring up the state's General Fund. He says his fellow lawmakers need to make the hard decisions about the budget now rather than "kicking the can down the road" and postponing the inevitable for three years with this proposal.

<u>ISSUE</u> <u>DATE</u> <u>TIME</u> <u>DURATION</u> <u>PROGRAM</u>

September 18

9:35 AM

15:00

Priority Talk

Greg Davis talked to Candi Cushman from Focus on the Family. She is a leading national expert on education issues affecting public and private education, including school choice and home school initiatives, the promotion of homosexuality in public schools, censorship of Christian students and the evolution debate.

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

September 19-20 7:00 & 11:30 AM,

3 hours

Focus on the Family

5:30 PM

On "Focus on the Family", in two programs entitled "Enjoying Intimacy in your Marriage", husbands and wives get advice on preventing temptation, maintaining purity and meeting each other's needs ... even when you don't feel like it. It's all part of strengthening your marriage.

ISSUE

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

September 19

8:35 AM

45:00

Priority Talk

Greg Davis talked to Wesley Legg, the Executive Producer of the new film "Unconditional", opening in theatres nationwide this Friday. He also interviewed "Papa Joe" Bradford whose story is the basis for the film. Its purpose is to inspire others to dedicate their lives to the kind of ministry that "Papa Joe" has, that of caring for fatherless children.

ISSUE

DATE

TIME

DURATION

PROGRAM

Abortion/Pro-Life

September 20

8:20 AM

15:00

Priority Talk

Greg talked to Father Terry Ginsmer, the International Director of CEC for Life. They talked about an Alabama abortionist who is being sued for medical malpractice in a civil court action, along with the Planned Parenthood where he works. Accused of a botched abortion, Dr. Aqua Don E. Umoren and Planned Parenthood are on the receiving end of complaints that were filed by the Life Legal Defense Foundation.

ISSUE

DATE

TIME

DURATION

PROGRAM

Cults/New Age

September 20

8:20 AM

15:00

Priority Talk

Greg talked to Marsha Montenegro. Marcia's ministry is CANA/Christian Answers for the New Age, and she is a missionary with Fellowship International Mission, an independent mission board based in Allentown, PA. CANA is an informational and outreach ministry. They talked about a comment the Dalai Lama made. "I am increasingly convinced that the time has come to find a way of thinking about spirituality and ethics beyond religion altogether."

ISSUE

DATE

TIME

DURATION

PROGRAM

Israel/The Middle East

September 22

2:00 PM

27:30

CBC Public Affairs

"Democrats and Republicans" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: Norma and Ari make a case that there is a clear distinction between Democrats and Republicans when it comes to God, Jerusalem, and Judeo-Christian values.

<u>ISSUE</u>

DATE

<u>TIME</u>

DURATION

PROGRAM

Armed Services

September 22 September 23

10:26 AM - 2:31 PM 7:38 AM 5:00

CBC Hero of the Week

Matt Wyatt interviews SSG Christopher Jarrell, serving with the US Air Force in Afghanistan. SSG Jarrell tells Matt that he is part of something called MWD, Military Working Dog Handler. The military dogs are used for perimeter patrols and also for locating explosive devices.

ISSUE

DATE

TIME

DURATION

PROGRAM

Religious Liberty

September 22

11:00 AM

28:00

Washington Watch Weekly

This week on Washington Watch Weekly, they re-aired the Religious Liberty panel discussion from last weekend's Values Voter Summit which was held in Washington, DC. The Summit, sponsored in part by the Family Research Council aims to limit government, reduce spending, champion traditional values and protect America.

ISSUE

DATE

TIME

DURATION

PROGRAM

Clean Air

September 22

2:45PM

10:00

Hometown Happenings

The American Lung Association has taken the greater Birmingham area off its list of most polluted cities in America. Since the 70's when it was one of the worst, the area has made dramatic improvements, according to Matt Lacke, Meteorologist at The Jefferson County Department of Health. Lacke tells ways listeners can help maintain clean air and gives two websites where they can get more information.

3RD QUARTER 2012 - WEEK 38

PREPARED BY Bob Ratchford - Operations Manager

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ISSUE DATE TIME DURATION PROGRAM

Presidential Politics September 24-28 Weekdays - 12:15 AM, 3:15 AM, 2:00 Crawford Stand 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM

Don Crawford, President of Crawford Broadcasting Company, says it is time for all true Christians to leave the Democratic Party. Mr. Crawford discusses Bishop Jackson's call for Christians to leave the Democratic Party and he says it's time for no more presidential evolving and lies. He concludes his comments by saying that the Church of Jesus Christ has never been so worldly.

ISSUEDATETIMEDURATIONPROGRAMPresidential PoliticsSeptember 247:00 & 11:30 AM60:00Focus on the Family

On "Focus on the Family", in a program entitled "Why Should Christians Vote?", they talk about why casting your vote is so important ... not as a Republican or Democrat, but as an American Christian citizen concerned for freedom. Even if you've lost your faith in government, renew it with God's sovereign plan for this country.

ISSUEDATETIMEDURATIONPROGRAMParenting/Family/Youth CultureSeptember 249:05 AM15:00Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about the dangers of a new synthetic drug known as 2C-I or "Smiles." The drug, a hallucinogen, has been linked to two deaths in East Grand Forks, North Dakota, though little is known about this drug's dangers. Other synthetic drugs, including K2 or "fake weed," have caused problems by proliferating before being made illegal.

ISSUEDATETIMEDURATIONPROGRAMOrphansSeptember 249:45 AM15:00Priority Talk

Greg talked to Michael Landon, Jr. about the new film he produced for World Vision, "Journey to Jamaa", the true-life story of two orphans from Uganda who lose both of their parents to HIV/AIDS. It chronicles their harrowing trek across Uganda to find family that they can live with.

<u>ISSUE</u>

DATE

TIME

DURATION

PROGRAM

Parenting/Family/Youth Culture

September 25

7:00 & 11:30 AM

60:00

Focus on the Family

On "Focus on the Family", in a program entitled "Wise Advice on Standing Up For Your Child", we hear the story of Vicki Caruna. When her preborn child was in the womb, the doctors gave her the option to end her pregnancy. Since then, she has had to stand up

for her children in many situations ... becoming an "advocate." She offers wise counsel for parents so they will know what to do when their kids' rights are being challenged.

ISSUE Parenting/Family/Youth Culture DATE September 25 TIME 9:05 AM DURATION 15:00

PROGRAM Priority Talk

Greg Davis talked to Dr. Henry A. Paul, M.D. who offers over three decades of clinical experience in answering parents' many questions about psychiatric medication and their children in "When Kids Need Meds". In the book, Dr. Paul describes the mental health issues that children and adolescents can face while offering informed guidance about psychiatric medication.

ISSUE

DATE

TIME

DURATION

PROGRAM

Religious Liberty

September 26

8:05 AM

45:00

Priority Talk

Greg Davis talked about the "See You at the Pole" gatherings all around the world and got many local reports from schools in the Birmingham area. See You at the Pole is a student-led, student-initiated movement of prayer that revolves around students praying together on the fourth Wednesday of September, usually before school and usually at the school's flagpole. It involves students in elementary schools, middle/junior high schools, high schools, and colleges/universities all over the world.

ISSUE

DATE

TIME

DURATION

PROGRAM

Protecting Traditional Marriage

September 27

9:05 AM

15:00

Priority Talk

Greg Davis talked to William Owens, Jr. about an organization that he has formed that celebrates the important role of marriage and encourages Christians to take action in support of it. "For us to remain silent is for us to give consent to the belief that traditional marriage can be redefined," said William Owens, Jr., founder of We Celebrate Marriage. "This is not a time in our generation to be silent." We Celebrate Marriage welcomes families and organizations who want to witness to the truth of marriage as being an important and timeless institution founded by God rather than government.

ISSUE

Protecting Traditional Marriage

DATE

TIME

DURATION

PROGRAM

September 28

7:00 & 11:30 AM,

60:00

Focus on the Family

5:30 PM

On "Focus on the Family", in a program entitled "Establishing Healthy Boundaries in your Marriage", husbands and wives get advice on what to do when a domineering spouse goes too far.

ISSUE

DATE

TIME

DURATION

PROGRAM

Armed Services

September 29

10:26 AM - 2:27 PM

5:00

CBC Hero of the Week

September 30

7:38 AM

Matt Wyatt talked to MSG John Bestall who serves with the US Army. MSG Bestall is an EOD Technician, EOD standing for "Explosive Ordinance Disposal". He says his duty is equivalent to a police bomb squad in civilian life. He has served two tours of duty in Iraq and one in Afghanistan.

ISSUE Israel/The Middle East

DATE September 29 TIME 2:00 PM

DURATION 27:15

PROGRAM CBC Public Affairs "Obama, Jerusalem, and the Middle East" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: Norma and Ari make a case that the Obama Administration's policy with the Middle East weakens Israel, enables radical Islam, and creates conflict.

ISSUEDATETIMEDURATIONPROGRAMProstate CancerSeptember 292:45PM10:00Hometown Happenings

September is Prostate Cancer Awareness Month. There are three groups of listeners most at risk: African Americans, those with a family history of the disease, and Vietnam War veterans; especially those exposed to Agent Orange. But men may not be as likely to get tested now that the government's IPAB – Independent Payment Advisory Board – recommends *against* PSA testing. Bill MacCormick talks to the Science Director of the Men's Health Network, Dr. Sal Georgiani, about it.

3RD QUARTER 2012 - WEEK 39

PREPARED BY Bob Ratchford - Operations Manager

WXJC 850 AM / 92.5 FM

QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT

3RD QUARTER 2012

FOR PERIOD OF SEPTEMBER 1 – SEPTEMBER 30, 2012

THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING THE PERIOD SPECIFIED ABOVE.

DURING THIS PERIOD WXJC AIRED APPROXIMATELY <u>62 MINUTES</u> OF FREE PUBLIC SERVICE ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS LENGTHS.

THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.

PREPARED BY BOB RATCHFORD - WXJC OPERATIONS MANAGER

Log Date	Log Time	Audio Number	Audio Title	Audio Length
09/04/2012	13:54:19	0005512-001	PSA-CASA for Children	00:57.436
09/04/2012	14:26:13	0005504-031	PSA-Drunk Driving(Gobbledy Gook)	00:59.911
09/04/2012	14:53:06	0005513-004	PSA-Save Energy(State Fair)	00:59.420
09/04/2012	19:59:55	0005524-008	PSA- Organ Donation	00:10.030
09/04/2012	20:59:58	0005524-009	PSA- Organ Donation	00:10.030
09/04/2012	22:59:46	0005513-003	PSA- Save Energy(Building)	00:14.570
09/04/2012	23:59:55	0005524-008	PSA- Organ Donation	00:10.030
09/05/2012	13:53:13	0005518-001	PSA-Stay in School(Stacy)	00:59.673
09/05/2012	14:32:33	0005519-014	PSA- 3 in 4 Need More(Agents)	00:30.472
09/06/2012	12:10:09	0005530-008	PSA-Autism Speaks(Tommy Hilfiger)	00:49.470
09/06/2012	12:21:22	0005503-003	PSA- Fair Housing Act(Time Machine)	00:29.980
09/06/2012	13:19:15	0005518-002	PSA-Stay in School(Matt)	00:59.560
09/06/2012	13:20:15	0005530-009	PSA- Autism Speaks(Tommy Hilfiger)	00:29.910
09/06/2012	14:08:10	0005522-001	PSA-Education Ctr. at the Vietnam Wall	00:59.560
09/06/2012	14:15:39	0005501-001	PSA-Orthopedic Surgeons (Repetitive)	00:59.760
09/06/2012	14:16:35	0005519-003	PSA-3 in 4 Need More(Sooner than Later)	00:49.840
09/07/2012	12:10:57	0005528-003	PSA- Al-Anon(Girlfriend's Story)	00:29.590
09/07/2012	12:24:48	0005530-007		00:59.740
09/07/2012	13:19:31	0005502-002	PSA-Alabama Book of Human Bassanas	
09/10/2012	08:32:12	0005504-001	PSA-Alabama Dept. of Human Resources	01:00.470
09/10/2012	12:30:53	0005522-003	PSA- Choose Life Alabama PSA- Education Ctr. at the Vietnam Wall	00:30.040
09/10/2012	14:31:28			00:30.060
09/10/2012	19:59:46	0005503-002 0005524-009	PSA-Fair Housing Act(Live Free)	00:59.934
09/10/2012	19:59:56	0005524-009	PSA- Organ Donation	00:10.030
09/10/2012	20:39:18	0005518-002	PSA- Organ Donation	00:10.030
09/10/2012	21:59:37	0005505-013	PSA-Stay in School(Matt)	00:59.560
09/10/2012	21:59:58	0005524-008	PSA- AHRQ(Be Smart, Be Safe)	00:20.370
09/10/2012	23:59:47		PSA- Organ Donation	00:10.030
09/11/2012	13:01:29	0005524-008 0005522-002	PSA- Organ Donation	00:10.030
09/11/2012	13:53:36		PSA-Education Ctr. at the Vietnam Wall	01:00.195
09/11/2012	14:25:42	0005519-001	PSA-3 in 4 Need More(Insuring for Long Term)	00:50.372
09/11/2012	14:36:59	0005530-002	PSA-Autism Speaks(Jamie McMurray)	00:49.904
09/11/2012	14:50:44	0005507-002	PSA- Get your GED	00:30.020
09/11/2012		0005524-004	PSA- Organ Donation	00:30.186
09/11/2012	19:58:16 19:58:46	0005528-004	PSA- Al-Anon(Hidden Anxiety)	00:29.960
09/11/2012	19:59:35	0005519-006	PSA-3 in 4 Need More(Who Needs One)	00:49.000
		0005525-002	PSA- Disability Insurance(It just makes sense)	00:28.780
09/11/2012 09/11/2012	20:59:13 22:59:13	0005530-008	PSA-Autism Speaks(Tommy Hilfiger)	00:49.470
09/11/2012 23:59:3		0005519-001	PSA-3 in 4 Need More(Insuring for Long Term)	00:50.600
09/12/2012 13:03:5		0005525-002	PSA- Disability Insurance(It just makes sense)	00:28.780
09/12/2012 13:03:3		0005500-004	PSA- Go to the Forest(Visit)	00:30.247
09/12/2012 13:27:1		0005526-002	PSA- USA.gov(Leads to Another)	00:29.980
09/12/2012 15:17:5		0005505-011	PSA- AHRQ(Ask Questions)	00:29.940
09/12/2012 19:59:5		0005504-001	PSA- Choose Life Alabama	00:30.040
09/12/2012 15:55:5		0005524-008 0005524-009	PSA- Organ Donation	00:10.030
09/12/2012 20:59:5		0005513-003	PSA- Organ Donation PSA- Save Energy(Building)	00:10.030
09/12/2012 23:59:4		0005524-009	PSA- Organ Donation	00:14.570
09/12/2012 23:59:5		0005524-008	100 1 To 100	00:10.030
09/13/2012 13:01:54		0005502-001	PSA- Organ Donation	00:10.030
09/13/2012 13:01:5		0005530-009	PSA- Alabama Dept. of Human Resources	00:30.090
09/13/2012 13:43:40			PSA- Autism Speaks(Tommy Hilfiger)	00:30.116
09/13/2012 13:53:3		0005520-001	PSA-Age Related Macular Degeneration	00:58.550
09/13/2012 13:53:53		0005525-001	PSA-Sava Energy/State Fair	01:00.113
09/13/2012 14:54:2		0005513-005	PSA-Save Energy(State Fair)	00:28.405
And the second s		0005526-001	PSA-USA.gov(Leads to Another)	01:00.113
09/14/2012 12:12:30 09/14/2012 12:24:00		0005515-001	PSA-Bully Free(It Starts With Me)	00:59.160
09/14/2012 12:24:00		0005528-003	PSA-ALIDO(Astronomics Story)	00:29.590
		0005505-010	PSA-AHRQ(Ask Questions - Car)	01:00.290
09/14/2012 14:17:07 09/17/2012 12:30:59		0005522-005	PSA- Education Ctr. at the Vietnam Wall	00:29.960
09/17/2012 12:30:55		0005511-002	PSA- Texting & Driving(What stops you)	00:30.047
03/11/2012 13:04:2.	•	0005509-002	PSA- Multiple Sclerosis Society	00:30.017

09/17/2012 14:55:00	0005531-002	PSA- American Dental Association	00:30.040
09/17/2012 19:59:51	0005524-008	PSA- Organ Donation	00:10.030
09/17/2012 20:59:49	0005524-009	PSA- Organ Donation	00:10.030
09/17/2012 20:59:59	0005513-003	PSA- Save Energy(Building)	00:14.570
09/17/2012 22:59:49	0005524-009	PSA- Organ Donation	00:10.030
09/17/2012 22:59:59	0005524-008	PSA- Organ Donation	00:10.030
09/18/2012 12:18:49	0005516-004	PSA- Marriage Takes Teamwork	00:30.017
09/18/2012 12:59:26	0005519-014	PSA- 3 in 4 Need More(Agents)	00:29.916
09/18/2012 13:54:18	0005519-008	PSA-3 in 4 Need More(Wait Too Long)	00:49.890
09/18/2012 14:26:44	0005519-003	PSA-3 in 4 Need More(Sooner than Later)	00:49.615
09/18/2012 14:51:26	0005529-001	PSA-American Acad. of Dermatology(Golf)	01:00.632
09/18/2012 19:59:49 09/18/2012 20:59:45	0005524-008	PSA- Organ Donation	00:10.030
09/18/2012 20:59:45	0005524-009	PSA- Organ Donation	00:10.030
09/18/2012 21:59:38	0005513-003 0005505-013	PSA- Save Energy(Building)	00:14.570
09/18/2012 21:59:58	0005524-008	PSA- AHRQ(Be Smart, Be Safe) PSA- Organ Donation	00:20.370 00:10.030
09/18/2012 22:59:57	0005524-009	PSA- Organ Donation	00:10.030
09/18/2012 24:00:00	0005524-008	PSA- Organ Donation	00:10.030
09/19/2012 09:32:04	0005504-001	PSA- Choose Life Alabama	00:30.040
09/19/2012 14:55:12	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:53.885
09/19/2012 19:59:21	0005519-013	PSA- 3 in 4 Need More(More Consideration)	00:30.740
09/19/2012 19:59:52	0005524-008	PSA- Organ Donation	00:10.030
09/19/2012 20:59:39	0005526-003	PSA- USA.gov(Leads to Another)	00:15.040
09/19/2012 20:59:54	0005524-009	PSA- Organ Donation	00:10.030
09/19/2012 21:59:49	0005524-008	PSA- Organ Donation	00:10.030
09/19/2012 21:59:59	0005513-003	PSA- Save Energy(Building)	00:14.570
09/20/2012 12:32:08	0005513-002	PSA- Save Energy(Building)	00:29.189
09/20/2012 13:54:10	0005524-003	PSA- Organ Donation	00:29.980
09/20/2012 14:36:34	0005519-011	PSA- 3 in 4 Need More(Shared Plans)	00:30.035
09/20/2012 14:53:23	0005524-007	PSA- Organ Donation	00:15.262
09/20/2012 20:59:43	0005513-003	PSA- Save Energy(Building)	00:14.570
09/20/2012 21:39:33	0005507-003	PSA- Get your GED	00:14.990
09/20/2012 22:59:34	0005525-002	PSA- Disability Insurance	00:28.780
09/20/2012 23:58:58	0005523-001	PSA-Healthy Mouths, Healthy Lives	00:59.920
09/20/2012 23:59:58	0005524-008	PSA- Organ Donation	00:10.030
09/21/2012 12:10:57	0005505-009	PSA-AHRQ(Ask Questions - Lists)	00:59.400
09/21/2012 12:21:30	0005503-001	PSA-Fair Housing Act(Time Machine)	00:59.970
09/21/2012 12:22:28	0005530-009	PSA- Autism Speaks(Tommy Hilfiger)	00:29.910
09/21/2012 14:15:18 09/24/2012 13:07:31	0005523-001	PSA-Healthy Mouths, Healthy Lives	00:59.920
09/24/2012 13:07:51	0005519-013	PSA- 3 in 4 Need More(More Consideration	00:30.392
09/24/2012 14:33:12	0005500-004 0005513-005	PSA- Go to the Forest(Visit)	00:29.700
09/24/2012 19:59:35	0005519-013	PSA- Save Energy(State Fair) PSA- 3 in 4 Need More(More Consideration	00:29.200
09/25/2012 09:32:59	0005504-001	PSA- Choose Life Alabama	00:30.740 00:30.040
09/25/2012 12:21:26	0005507-001	PSA-Get your GED	01:00.356
09/25/2012 12:29:31	0005519-012	PSA- 3 in 4 Need More(Peace of Mind)	00:29.320
09/25/2012 13:25:05	0005525-001	PSA-Disability Insurance(It just makes sense)	00:59.832
09/25/2012 13:26:05	0005528-004	PSA- Al-Anon(Hidden Anxiety)	00:29.891
09/25/2012 13:55:38	0005519-005	PSA-3 in 4 Need More(What To Consider)	00:54.380
09/25/2012 14:27:45	0005501-002	PSA- Orthopedic Surgeons(Repetitive)	00:28.564
09/25/2012 14:28:14	0005519-004	PSA-3 in 4 Need More(Turned Down)	00:47.806
09/25/2012 14:53:35	0005523-002	PSA- Healthy Mouths, Healthy Lives	00:30.060
09/25/2012 20:59:50	0005524-008	PSA- Organ Donation	00:10.030
09/25/2012 21:59:50	0005524-009	PSA- Organ Donation	00:10.030
09/25/2012 22:59:50	0005524-008	PSA- Organ Donation	00:10.030
09/25/2012 23:59:50	0005524-009	PSA- Organ Donation	00:10.030
09/26/2012 12:32:03	0005530-010	PSA- JCTV Anti Bully	00:56.629
09/26/2012 14:51:21	0005507-002	PSA- Get your GED	00:29.749
09/26/2012 18:59:48	0005524-009	PSA- Organ Donation	00:10.030
09/26/2012 18:59:59	0005524-008	PSA- Organ Donation	00:10.030
09/26/2012 20:21:57	0005524-006	PSA- Organ Donation	00:15.020
09/26/2012 20:59:41	0005526-003	PSA- USA.gov(Leads to Another)	00:15.040
09/26/2012 20:59:56 09/26/2012 22:59:43	0005524-008	PSA- Organ Donation	00:10.030
03/20/2012 22:33:43	0005526-003	PSA- USA.gov(Leads to Another)	00:15.040

09/26/2012 22:59:58	0005524-008	PSA- Organ Donation	00:10.030
09/27/2012 12:11:01	0005519-009	PSA- 3 in 4 Need More(Medicare)	00:30.190
09/27/2012 14:15:08	0005532-001	PSA-Child Fund Intl(Disrupting Poverty)	01:00.000
09/28/2012 12:10:29	0005504-001	PSA- Choose Life Alabama	00:30.040
09/28/2012 13:13:02	0005530-006	PSA- JCTV Anti Bully	00:30.770
09/28/2012 14:14:50	0005508-002	PSA- AEA(Homework)	00:29.960